

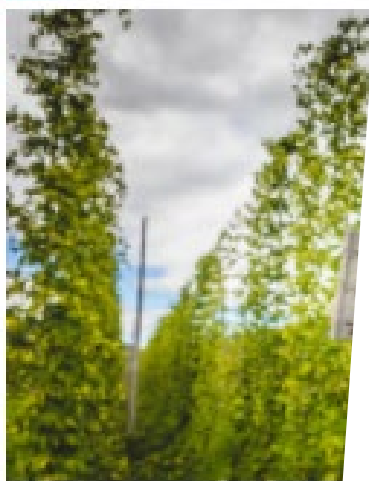


Directory Media Kit

BEER Token

E: hello@beertoken.com

W: beertoken.com

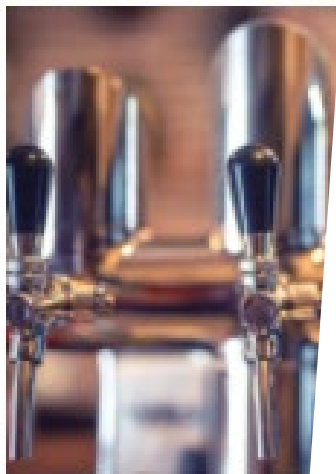


Made for BEER Businesses.

Our offer is simple. We have thousands of customers searching for local bars, bottleshops, clubs, pubs, promotions, gigs, events, and more.

Let us help them find you and lead them back to your business.

[Create FREE Listing](#)





The Most Exposure.

Be seen first when someone is searching for a bar, club, pub, restaurant, gig or event in your local area.



Unlimited Enquiries.

With a single click-to-call or email, customers can contact your business directly from their smart phone, anytime from anywhere.

We don't charge a fee or take any commission for connecting you with customers.



BEERTOKEN

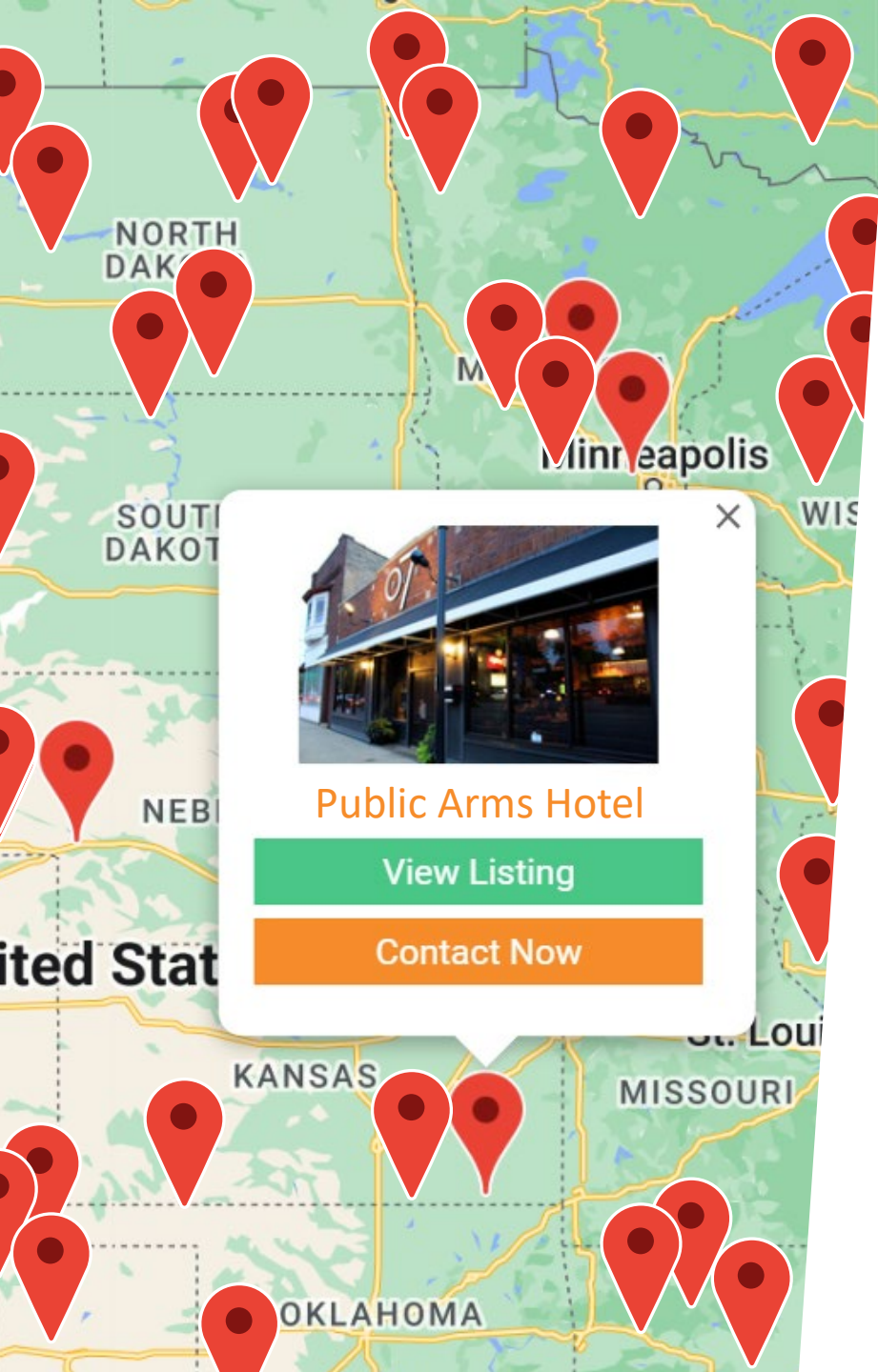
[Home](#)[About](#)[Directory](#)[Events](#)[Contact Details](#)[Profile Photo](#)[Profile Details](#)[About](#)

Select Unlimited Categories You Specialize In

- | | | |
|--|---|----------------------------------|
| <input type="checkbox"/> Bar | <input type="checkbox"/> Bar Hire | <input type="checkbox"/> Bar Re: |
| <input type="checkbox"/> BBQ Area | <input type="checkbox"/> BBQ Restaurant | <input type="checkbox"/> Beer A: |
| <input type="checkbox"/> Beer Collectibles | <input type="checkbox"/> Beer Equipment | <input type="checkbox"/> Beer G |
| <input type="checkbox"/> Beer Memorabilia | <input type="checkbox"/> Beer Reviewer | <input type="checkbox"/> Beer S |
| <input type="checkbox"/> Beer Store | <input type="checkbox"/> Beer Taster | <input type="checkbox"/> Brewir |
| <input type="checkbox"/> Brewpub | <input type="checkbox"/> Cider Bar | <input type="checkbox"/> Cockt |
| <input type="checkbox"/> Dispense Services | <input type="checkbox"/> Espresso Bar | <input type="checkbox"/> Fast F |
| <input type="checkbox"/> Gastropub | <input type="checkbox"/> Gourmet Food Store | <input type="checkbox"/> Grill |
| <input type="checkbox"/> Home Brewer | <input type="checkbox"/> Hookah Bar | <input type="checkbox"/> Irish I |
| <input type="checkbox"/> Karaoke Bar | <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Liquo |
| <input type="checkbox"/> Live Music Bar | <input type="checkbox"/> Online Store | <input type="checkbox"/> Oyst |
| <input type="checkbox"/> Pub | <input type="checkbox"/> Restaurant | <input type="checkbox"/> Spor |
| <input type="checkbox"/> Takeaway | <input type="checkbox"/> Tapas Bar | <input type="checkbox"/> Win |

Unlimited Categories.

Have more than one specialty? List your business across multiple categories for more awareness, visibility and exposure.



Geo-Coded Listings.

Precise geo-coded pinned locations linked to the global google database, so it's easy to find you, and shows prospective customers the exact location of your business on any device.



Raise the BAR with more REVIEWS.

Testimonials and endorsements from your best and happy customers is THE most POWERFUL SALES TOOL.

Good, bad, public or private, use reviews to build trust & confidence with customers and shows them you care about their feedback and your reputation.



Show off your best work.

Pictures paint a thousand words and video tells stories. Customers rely on photos and videos when choosing new places to book for dinner, drinks, entertainment and functions.

Showcase your, and place, display unlimited photo galleries, and videos of your amazing creations, spaces and places in our photo and video galley.



Profile Blog Articles.

Share your knowledge and expertise, and publish unlimited articles about your specialty, business and services.

Create Press Releases, advertorials and reviews. Add a compelling headline, format text and add images. Enjoy full control to make changes at any time.

Our publishing tools are fully SEO optimized and integrated with social, so you never miss an opportunity to promote your business to all the BEER lovers out there.

\$19.99 - \$49.99



Edmonton Craft Beer Festival

📅 06/03/2022 12:00 AM

One of the fastest growing beer festivals in the world, the Edmonton Craft Beer Festival is the City of Champions'...

[View More](#)

🔍 View Details

📍 Edmonton Expo Centre

7515 118 Ave NW, Edmonton, AB AB T5B, Canada

Posted 10/26/2021



Fredericksburg Beer Festival

📅 06/18/2022 12:00 AM

One fun filled day of BEEEEER, amazing wines, live music, activities, vendors and food! It's Father's Day... [View More](#)

🔍 View Details

📍 Bankersmith, Texas Dance Hall & Wedding Venue

7905 Old San Antonio Rd, Fredericksburg, TX 78624, USA

Posted 10/06/2021



Savor 2022

📅 06/24/2022 6:00 PM

The SAVOR Experience Discover the intersection of American craft beer and culinary delight. SAVOR marries flavor-forward

[View More](#)

🔍 View Details

📍 The Anthem 901 Wharf St SW, Washington, DC 20024, USA

Posted 11/18/2021



Adelaide Beer & BBQ Festival 2022

📅 07/15/2022 12:00 AM

BBF rises; 3 days, 4 sessions, 100+ brewers, cideries, distiller winemakers, biggest BBQ lineup ever &... [View More](#)

🔍 View Details

📍 Adelaide Showground, Goodwood Rd, Wayville SA 5034, Aust



Hosting an Event, Gig or Masterclass?

Add your upcoming event and gigs BIG and small to the calendar. Let customers know what's coming up, create anticipation, awareness, visibility and get the audience excited and into action.

Event are displayed on your profile, the main What's On Events Calendar, and rotates on the home page getting your event seen 3x times as much.



Offer Deals, Discounts and Promotions.

Promote weekly specials, upcoming offers, and make it easy for customers looking for local food and drink promotions, happy hours, weekly specials, to find you.

Easily create searchable deals and discounts from your dashboard, publish on your profile and push to social media.



Who doesn't like free marketing.

Save time, save money, and grow your business fast with free Directory Marketing. We take the hassle out of marketing your business to new and local customers.

We advertise across all major search engines, and social media channels.



No commitment, cancel at any time.

We're so sure that you'll be happy with our ecosystem of tools with your directory listing, there's no need to get locked into contracts or monthly fees.

Listing is FREE so you can do business your way.



Claim Your Business

Currently housing almost 70,000 local listings from USA, Canada, UK, Australia, New Zealand, and more countries being added.

Claim your listing today and showcases your brand, food, drinks, events, jobs, promotions, QR codes, and much more to BEER lovers all over the world.

[Claim Your Listing](#)



Get Started in 3 Easy Steps

It's as easy as pouring a **BEER**.

- 1. Claim Profile.** Search for your business in the directory and claim your venue profile or create a new profile if it is not listed yet.
- 2. Check Info.** Update details like phone, address, hours, awards, website, social media links and business categories.
- 3. Add Content.** Quickly customize and enhance your profile and add upcoming events, promotions, photos, videos and more.

No credit card required.

[Claim Your Listing](#)

Directory Profile Checklist.



Get the most out of your Directory Marketing!

Use this handy checklist to gather your business data and craft a killer directory profile.

Business Details

- Business Name
- Business Address
- Phone
- Main Email
- Website Link
- Booking Link

- Business Hours
- Social Media Links
- Slogan or tag line
- Short Business summary (170 characters)
- About Us (Longer Business summary)
- PDF Brochure or Menu

Content You Can Add

- Specials and Promotions
- Photo Galleries
- Video Posts
- Event Listings
- Beer and Cider Product Listings
- Blog Posts

Images Sizes

- Business Logo (min size 200 x 200px)
- Images (min size 760 x 600px, max 20 images)
 - PNG and JPG format only.



Get started.
Claim Your Listing

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