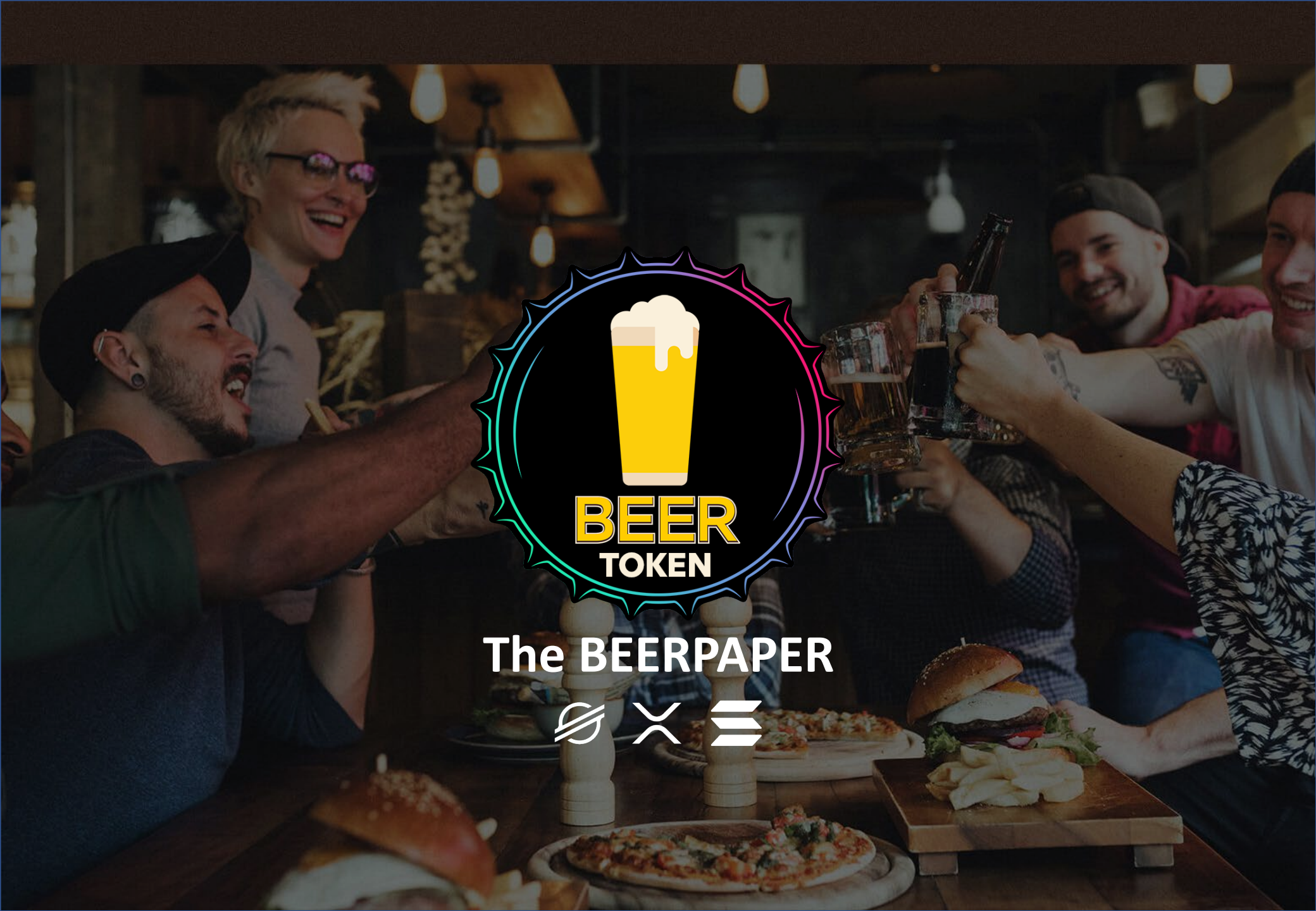
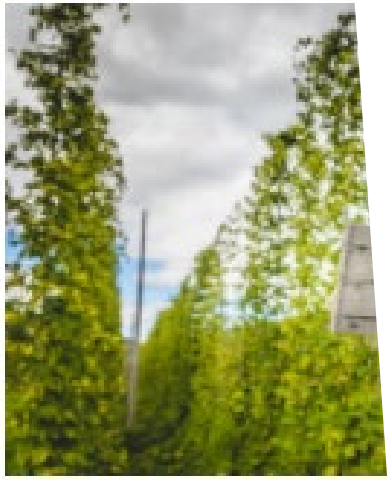

BEER
TOKEN
The BEERPAPER



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Introduction.

Hello BEER lovers and future BEER-llionaires,

The world and economy as we know it, is changing and crypto currencies are becoming more familiar, accepted and trusted part of our lives.

Unlike paper money, crypto currencies are decentralized, driven by the people, independent and operate in the free open market without intervention and manipulation.

As we move to a dual world of money and digital currencies, we are on a mission to empower and connect a global drinks community, BEER Lovers, and supply chain, through BEER Token, a new crypto asset that is low cost, sustainable and grounded by the most secure and advanced multi-chain technology in Stellar XLM, XRP Ledger and Solana Networks.

The BEERPAPER is a taster of what's brewing. Join the BEER Fam at the virtual bar, it's open247 on twitter, telegram and discord for frequent updates on the BEER journey.

Everyone's welcome.

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Why BEER.

Thanks to Ninkasi, BEER is truly the nectar of the Gods, one of the oldest and most widely consumed drinks in the world, alongside water, coffee, tea and wine.

BEER is loved for its representation of reward, fun, mateship, family, friends, and future, and reminds us of the people, places, and things we love in life, the moments we savor and company we enjoy.

BEER has gone from a humble drink, to a retail category, to a global commodity, now we're turning BEER into an inter-planetary digital currency in BEER Token.

We’re connecting people and business with crypto, one BEER Token at a time.

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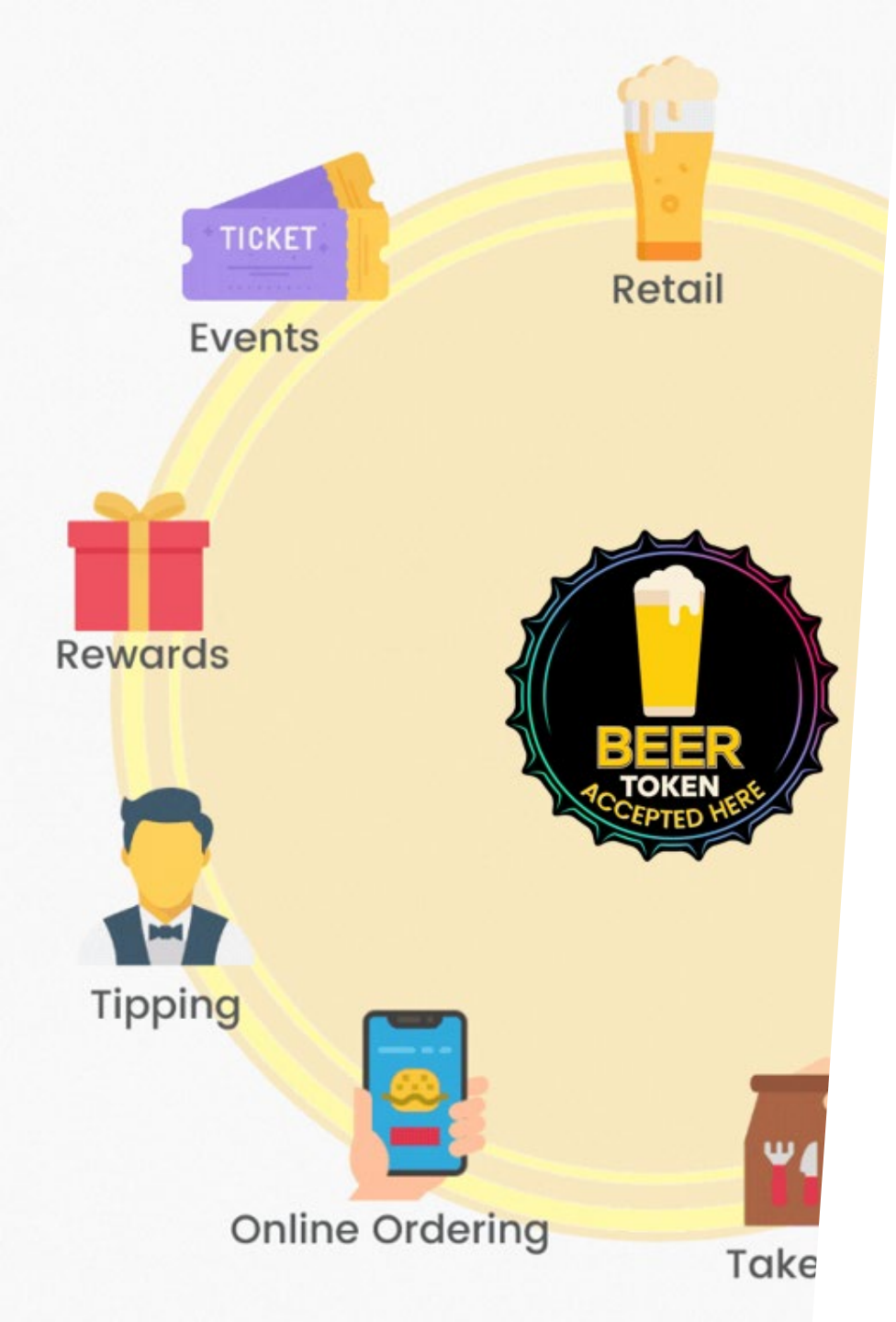
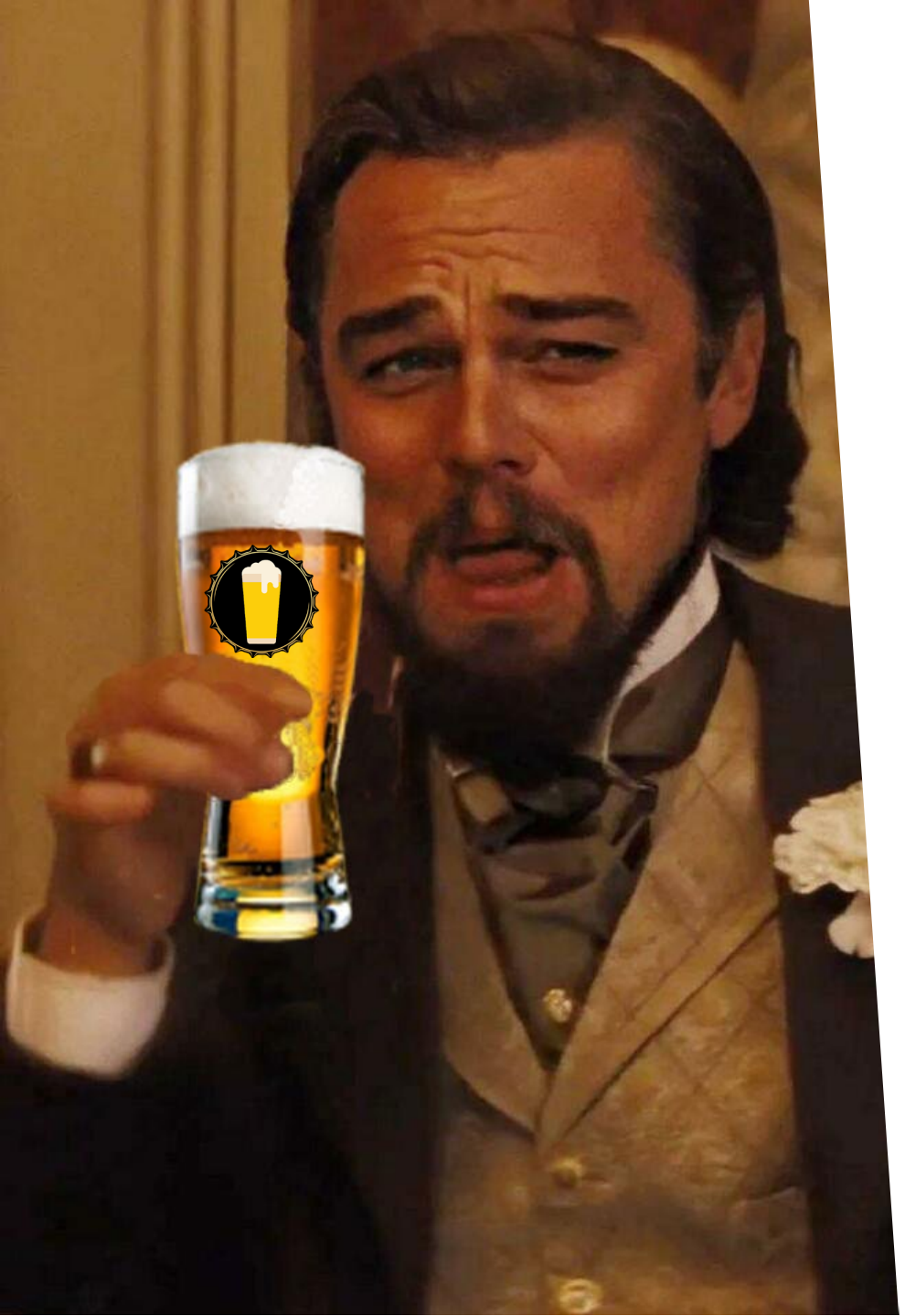


Our Vision of the Future.

As digital assets on the blockchain, BEER Tokens are tradeable digital assets that can be exchanged for value and used for payments, tips, rewards, loyalty programs, donations, fundraising and more, anywhere on the planet.

BEER Tokens can be transferred between parties, across the world through the blockchain in seconds, without any banks or middleman, and costs less than a few cents per transaction



Fun. Fast. Green. Cheap.

BEER Token is a new way to pay, save, spend, shop and earn.

We break down the barriers of user adoption and simplify the user experience with a peer-to-peer asset that is fun, familiar, easy, entertaining, green and sustainable.

Whether paying for drinks with BEER, a meal with BEER, tipping venues and staff with BEER, saving BEER as an investment, sending BEER to family and friends to help, BEER Token is ready to plug into Point of Sales systems, web apps and wallets on compatible blockchains, and will reshape the way people and business send, spend, save, earn and lend money in the future.

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BEER Mission

Our mission is to be The BEER of the Blockchain and bring everyone together through a fun and familiar project that many people enjoy everyday... BEER!

From crypto enthusiasts to local business, to beer lovers in every corner of the world, BEER is easy to understand and can lead the crypto change and drive real world adoption, usage, and velocity of digital currency at a retail and local business level, connecting people, friends, family, beer brands, beer drinkers, breweries, bars, clubs, pubs, restaurants and retailers nationwide to worldwide.

Our strategy is 4 parts;

- Education
- Adoption
- Usage
- Velocity

We will execute through our website, tech platform, social media channels, and a range of airdrops, giveaways, promotions and partnerships.

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BEER Vision

Reshape the way people and business pay and value food, beverage, leisure, gaming and entertainment in the future;

People using BEER Tokens to pay for beer, alcohol, drinks, meals, shopping, events, gigs, sports bets, shout mates' virtual beers, send money, tip servers, tip venues, crowdfunding, loyalty programs, staking, rewards for spending, sending, using to saving BEER Tokens.

- Lead industry **education** and adoption of digital currencies in a fun and familiar way.
- Increase crypto **adoption & usage** through spending, sending, saving, forms and motivating consumers to use digital currencies for everyday purchases.
- Increase **payments velocity** by partnering with the industry to drive purchase occasion, consumption frequency, and category growth.
- Be the **first-choice digital crypto partner** for the beverage brand owners and licensed businesses.

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BEER Tokenomics

There are only 5,000,000,000 BEER Tokens issued and locked, no more tokens can ever be minted!

We have a very strong community of over 12k+ passionate asset holders and BEER lovers that grows daily.

A total amount of 10% of the supply will be offered to the market in an Initial Coin Offering (ICO) to help achieve a soft cap and allow contribution to the ongoing development.

Tokenomics

10% Presale
20% Rewards & Incentives
20% Marketing, Partners, Promotions and Trade Shows
20% Development & Operations
20% Reserve for Staking and Liquidity Pools
10% Team

BEER Roadmap

- Giveaways and Promotions
- Community Building and Social Promotions
- Education Portal
- Merch Store
- Ambassador Program
- Recovery Program
- Tips Program
- Directory
- Partnerships
- NFT Gallery
- BEER Bottle Bros NFT Series
- Blockchain Expansion
- AR Gamification & Metaverse Extensions
- BEER Market
- Shows & Events
- Marketing Materials
- Point of Sale Integration

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Timing

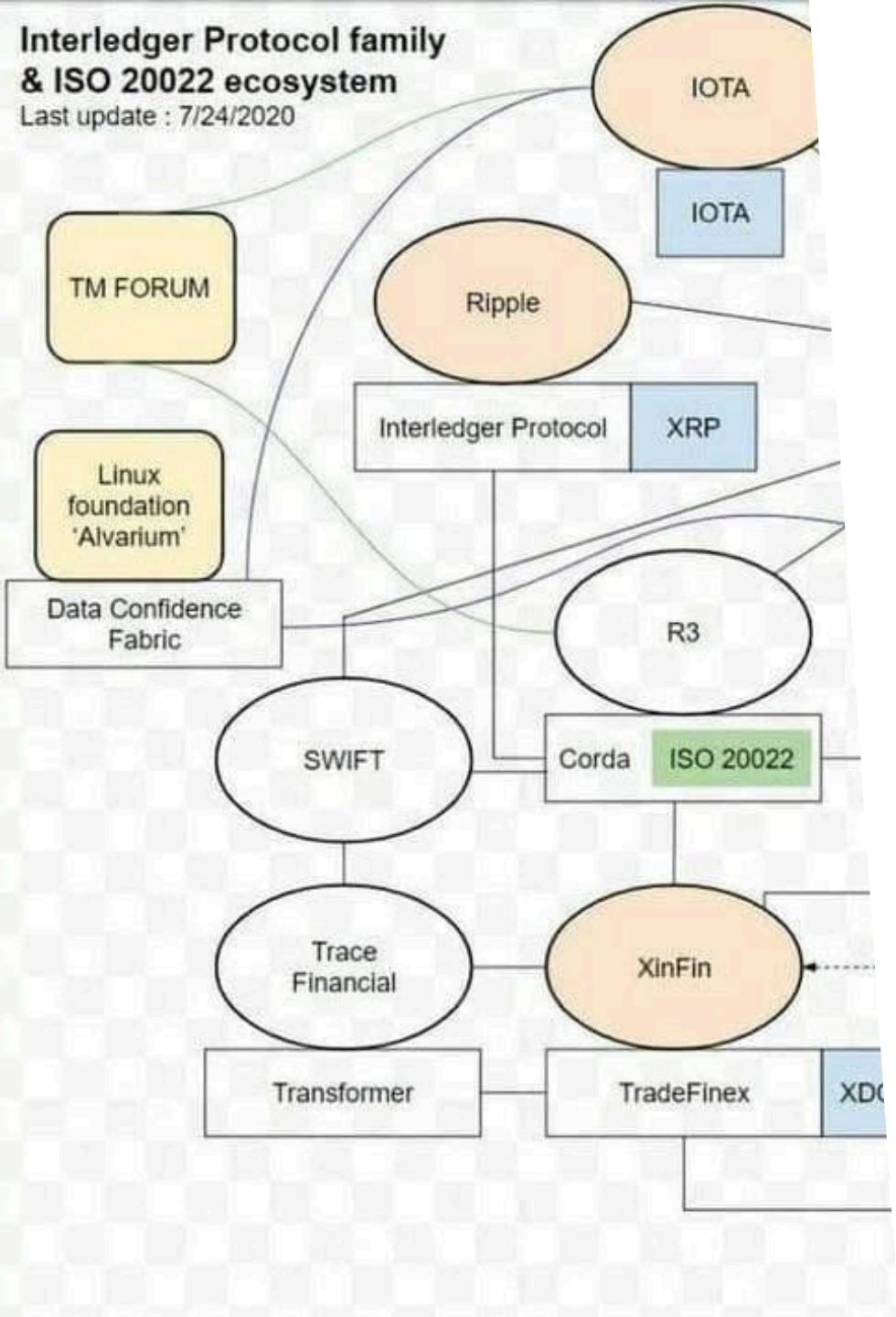
Dates	Activities
Q2 2021	BEER Token on Stellar Networks Social Channels Activated Telegram Channel Launched Website Launched Airdrops and Giveaways Started
Q3 2021	Airdrop to Early Token Holders Official BEER Token Launch BEER Token Extensions for Wholesale BEER Token Extensions for Supply Chain Business Recovery / Partner Program Launch
Q4 2021	Expand Exchange Listings to P2PB2B BEER Directory Launch
Q1 2022	Resident Artist & NFT Gallery Launch Project Partnerships (ongoing in Q2, Q3, Q4) Updated Merch Range BEER Token issued on XRPL & SOLANA Networks
Q2 2022	Ambassador & Tipping Program Rollout AR & Metaverse Partnership Agri Business DAO Formation for Grain & Hop farmers Metaverse Crowd Funding Program
Q3 2022	Trade Shows and Event Program Kick-off
Q4 2022	VEND Point of Sale Integration

Giveaways and Promotions

We love shouting a few free BEERs through frequent promotions, giveaways and reward programs to raise awareness and visibility of BEER token with new and existing crypto enthusiasts, getting BEER Token into the hands of beer lovers, friends, family and newcomers into the crypto space, in a fun, familiar way.

Community Building and Social Promotions

We're tapping into the digital influencers across key social platforms like Twitter, Telegram and Instagram and getting BEER Token in front of a crypto savvy audience and tech connected crowd, and of course BEER lovers too.



Education Portal

An ongoing part of the project, a content portal featuring interactive educational content about beer, hospitality business, Stellar blockchain, wallets, exchanges, tokens, and financial education mostly aimed at businesses in developed markets, businesses from emerging markets and new business startups.

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MERCH Store

BEER Gear for BEER lovers, crypto enthusiasts and asset holders. A fun, vibrant, ever changing merch range that makes BEER Token accessible, at the same time increasing awareness and visibility right across the world through some fun, stylish sought-after items, including caps, tees, hoodies, drinkware and accessories.

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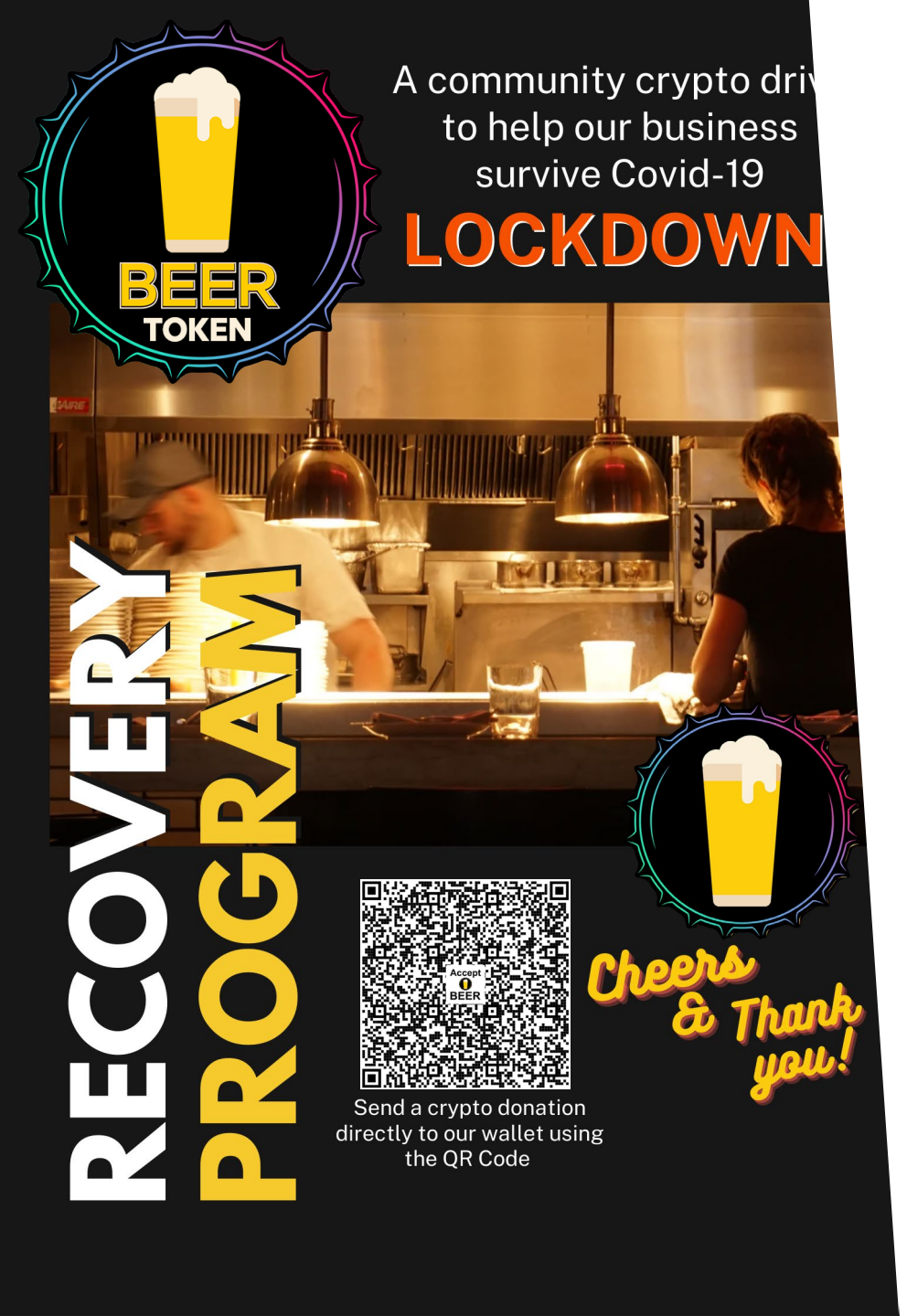

Business Recovery Program

Helping Local Businesses Stay Open with BEER.

The Business Recovery Program is a relief program, designed to keep local bars, pubs, clubs and licensed retail stores open and busy, making it easy for loyal consumers to directly support the business in their local economies, and drive much needed funds back into the communities so we recover faster, together.

We have developed a range of Point-of-Sale materials for bars, clubs, pubs, licensed retail businesses, to help promote connecting with crypto networks, and make it seamless and easy as possible.

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BEER Ambassador Program

The BEER Ambassador Program is the most audacious global grassroots crypto adoption program ever undertaken at a retail and small business level.

With BEER Ambassadors leading the charge, introducing local bars, craft breweries, clubs, pubs to BEER Token and crypto tips in a fun and familiar way.

Ambassadors are the direct link to businesses and staff members in our BEER Tips Program, which is all about giving crypto tips to local hospitality businesses and staff. An easy way to say a digital Thank you, and a fun way to get your favorite barman, server, local pub and breweries into crypto.

BEER Tips

Helping people and business with BEER

BEER Token is bringing TIPPING to the crypto era, making it easier, faster, and fun for customers to show appreciation and tip staff, servers and venue for a great experience, by giving a BEER Token Tip.

BEER Tips Partner Program is the Ambassador Program for business, an adoption program about giving back to hospitality businesses and staff by leaving a BEER tip.

For businesses and staff members, you can reach new customers, increase sales and build awareness attracting crypto savvy customers.

We have developed a range customizable posters, stickers, barmats, banners to place in venues for businesses and staff members interested in accepting crypto tips.

BEER Directory

Connect. Engage. Trade

The BEER Directory connects crypto savvy customers to crypto friendly bars, clubs, pubs, flavors, and experiences in the local community.

Bars, Clubs, Pubs and local businesses can list their public XLM, XRPL and SOL address on their directory profile which makes it easy for loyal customers to give a crypto tip whether in the venue or from the comfort of home, anywhere.

Our vision is a universal showcase and digital directory of all the breweries, bars, clubs, pubs and beer brands in the world, that accept crypto tips and payments for food, beverage and entertainment.

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BEER Partners

Driving growth and adoption through collaboration.

Coming together with drink brands, projects, people and platforms across the blockchain to extend our reach through liquidity pools, technology, cross promotions, rewards, NFT programs, and creative collabs, bringing project communities together, collectively working towards shared goals of crypto education, adoption, usage and velocity, while keeping it fun, familiar, easy and entertaining.

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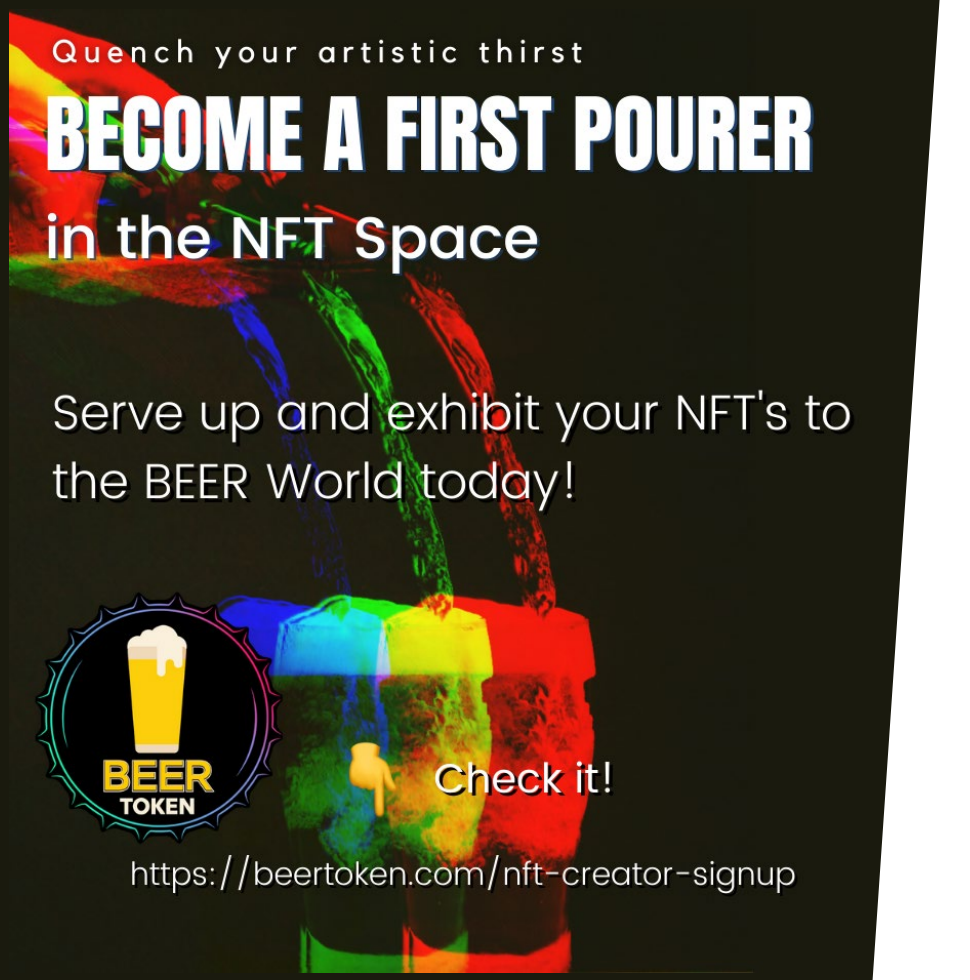

NFT Gallery

The BEER NFT Directory and Gallery is a platform to promote upcoming and established artists and creators in the digital art space, across blockchains and marketplaces.

The NFT Directory connects beer, art and artists to crypto enthusiasts and digital collectors from all platforms.

NFT creators from any blockchain can create a profile, add art, and link it back to the preferred NFT marketplace, in just a few easy steps.

The Bottle Bros

As part of the NFT Art residency, Sir Cheesely has brewed up The BEER Bottle Bros, a series of 99 exclusive NFT's that BEER lovers will have opportunity to crack open through airdrops, rewards and giveaways.

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NOW ON TAP AT

P2PB2B

p2pb2b.io/trade/BEER_USDT

Blockchain Expansion

Make BEER Token one of the most accessible, fun and utilized tokens across chains, increasing usage and velocity of BEER with people and business, through compatible wallets and exchanges.

Compatible Wallets and Exchanges

XLM	XRPL	SOLANA	Exchanges
Lobstr	XUMM Wallet	Solflare Wallet	P2PB2B
Scopuly	SoloDex	RaydiumDex	
InterStellar			
StellarPort			
StellarTerm			
StellarX			
SDEXEX			

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AR & Metaverse

BEER meets AR meets Metaverse merging unreality with reality.

From chatting to our NPC barman in the brewniverse, treasure hunting for tokens on virtual BEER trails, or spinning crowd funding on its head with GRAIN-Funding for farmers and harvesting token donations.

Unlocking coffee token, milkshake token, redeeming for NFT's, merch, and more. Items are connected to virtual locations in the metaverse and linked to real locations and venues around the world.

Through augmented reality apps (AR), the metaverse, NPCs, and gamification, tied into the real world, we're unlocking a variety of fun ways to introduce and onboard newcomers on to the blockchain, and drive innovative use cases and adoption though easy and entertaining onramps and platforms.

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BEER Market

A blockchain powered marketplace for real and digital collectibles.

Many brands and breweries have been established for 100+ years or more and have built up a historic collection of beer gear and barware – from beer labels, beer taps, pub signs to tap machines.

The BEER Market will be a digital marketplace for creators and collectors featuring beer collectibles, memorabilia, NFT's, merch and more to buy, sell and trade offered by your favorite artist, breweries and brands around the world.

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BEER Shows and Events

Walking the aisles, talking crypto over a digital BEER.

Exhibiting at trade shows, events and exhibitions around the world, talking BEER to fellow traders, businesses and people, and opportunity to talk shop starting with the ABC's... Adoption, BEER and Crypto.

BEER Marketing

Examples

WINDOW STICKERS / POSTCARDS

DL Brochure

PULL UP BANNER

ROLLER CLIP

BEER & DRINKS TOKENS FAMILY

XLM BEER Token Profile

Scan QR Code on Lobstr.co mobile wallet to accept BEER trustline.

Asset Code
BEER

Human Friendly Name
Beer Token

Total Supply
5,000,000,000

Home Domain
beer.stellarmint.io

Issuing Account
GBL2VH6MT5QGTNQ7P725U2U6HI4MXEAKDCX3NO7OHAM2B6JNZSXLSHNN

Token Description
BEER Token, the one and only, is a fun and familiar peer-to-peer digital asset on the Stellar Network, connecting the community of brands, drinkers, bars, clubs, pubs and licensed trade with crypto. BEER Token can be sent and received across the network in seconds for a few cents and can be used between people and businesses for payments, rewards, loyalty, tipping to spending, saving and much more.

Conditions of Token
There are a total of 5,000,000,000 BEER TOKENS. No more BEER Tokens can be issued on XLM Network. Do not spend more than you are willing to invest and remember to Drink Responsibly. CHEERS!

XRP BEER Token Profile

Currency Code
BEER

HEX Code
4245455200000000000000000000000000000000

Human Friendly Name
BEER Coin

Total Supply
5,000,000,000

Issuing Account
rs7xQ3XUadLvsqE441qDRkmKVVc2Uk6dJ6

KYC Verified

Conditions of Token
There are a total of 5,000,000,000 BEER TOKENS. No more BEER Tokens can be issued on XRPL. Do not spend more than you are willing to invest and remember to Drink Responsibly. CHEERS!

Click the link to get BEER on XRPL

Set Trustline

SOL BEER Token Profile

Click the link to get BEER on Solana

Get BEER

Asset Code
BEER

Human Friendly Name
Beer Token

Total Supply
5,000,000,000

Home Domain
beer.stellarmint.io

Mint Address
9vezmSLnbUc2aeuLEubVWHdqwhTbnEhCuesRa3kR5SpK

Mint Authority
BojaQ3y9JycEovuonFiA1FyDvvjkTaWfPcTfE9cAemYE

Conditions of Token
There are a total of 5,000,000,000 BEER TOKENS. No more BEER Tokens can be issued on the SOLANA Network. Do not spend more than you are willing to invest and remember to Drink Responsibly. CHEERS!

BEER Token Family

BEER Tokens are a fun and familiar way for spending, shopping, sending, saving and doing business everyday.

BEER Token can be used between people and businesses, and sent instantly to anyone, anywhere in the world, in seconds.

ALE Token

Token Symbol: ALE

Token Name: Ale Token

Supply: 1B

CIDER Token

Token Symbol: CIDER

Token Name: Cider Token

Supply: 5B

GRAIN Token

Token Symbol: GRAIN

Token Name: Grain Token

Supply: 100M

HOP Token

Token Symbol: HOP

Token Name: Hop Token

Supply: 100M

IPA Token

Token Symbol: IPA

Token Name: IPA Token

Supply: 1B

LAGER Token

Token Symbol: LAGER

Token Name: Lager Token

Supply: 1B

STOUT Token

Token Symbol: STOUT

Token Name: Stout Token

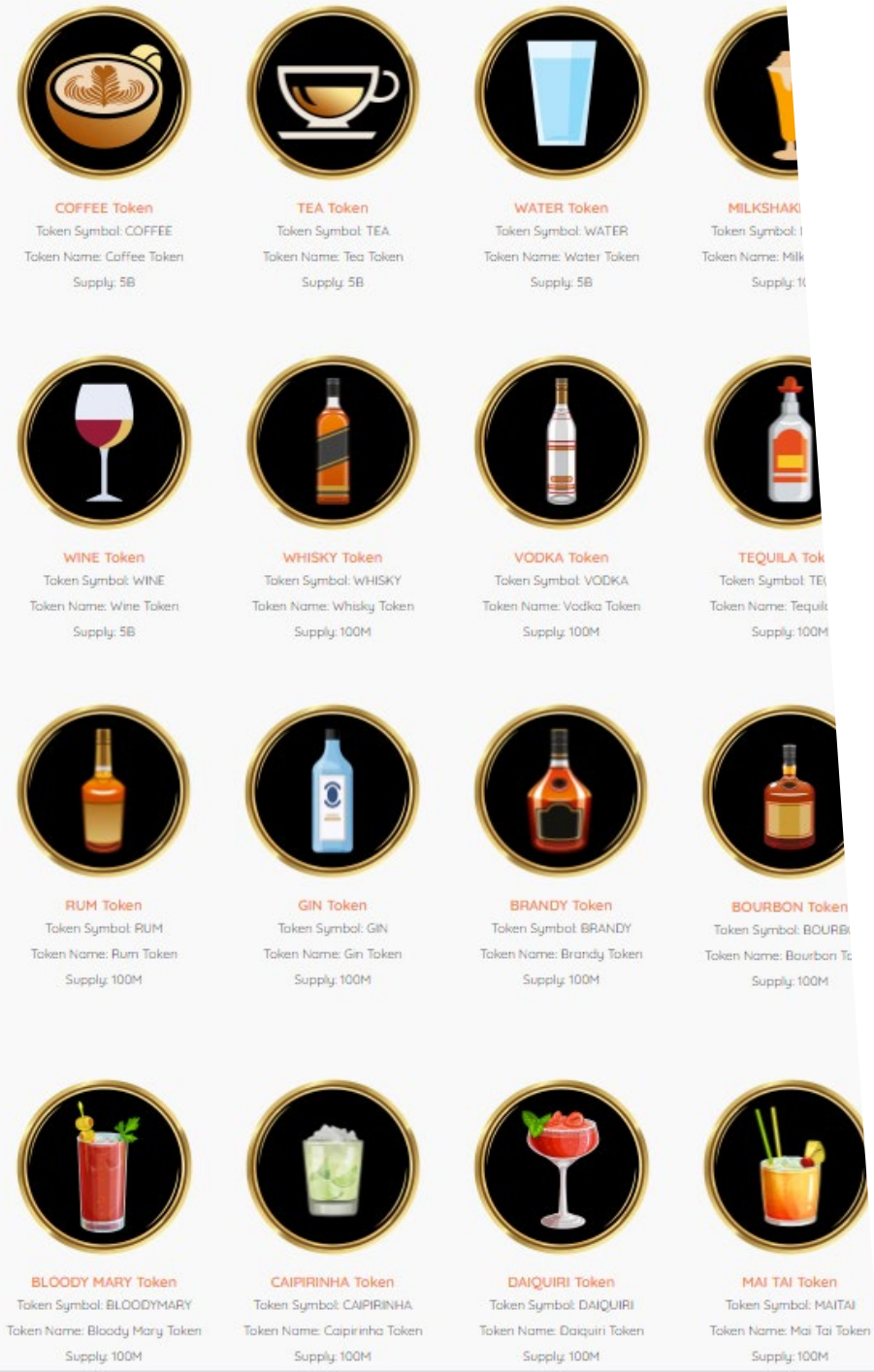
Supply: 1B

TIP Token

Token Symbol: TIP

Token Name: TIP Token

Supply: 10B



DRINKS Tokens

A Stellar way to pay.

DRINKS Tokens are a digital currency designed for people, hotels, restaurants, cafes and bars to distillers, wineries and distributors.

Part of the VEND ecosystem, DRINKS Tokens are a fun and familiar way for spending, shopping, sending, saving and doing business everyday, and can be used between people and businesses, and sent instantly to anyone, anywhere in the world, in seconds through compatible wallets and exchanges.

Website: www.stellardrinks.io
Blockchain: Stellar XLM
Token Domain: stellardrinks.stellarmint.io

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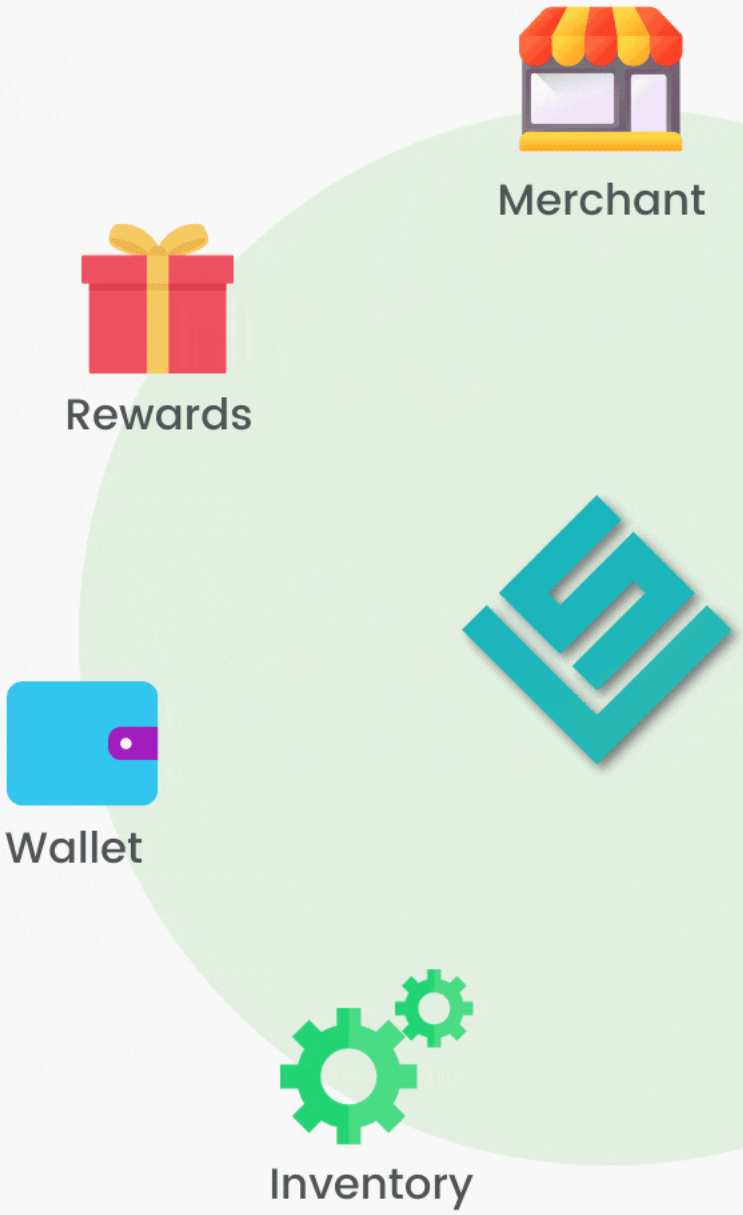


Stellar VEND

A Stellar Way to do business.

StellarVEND is the next generation Point of Sale, ordering, payments and marketing platform for merchants.

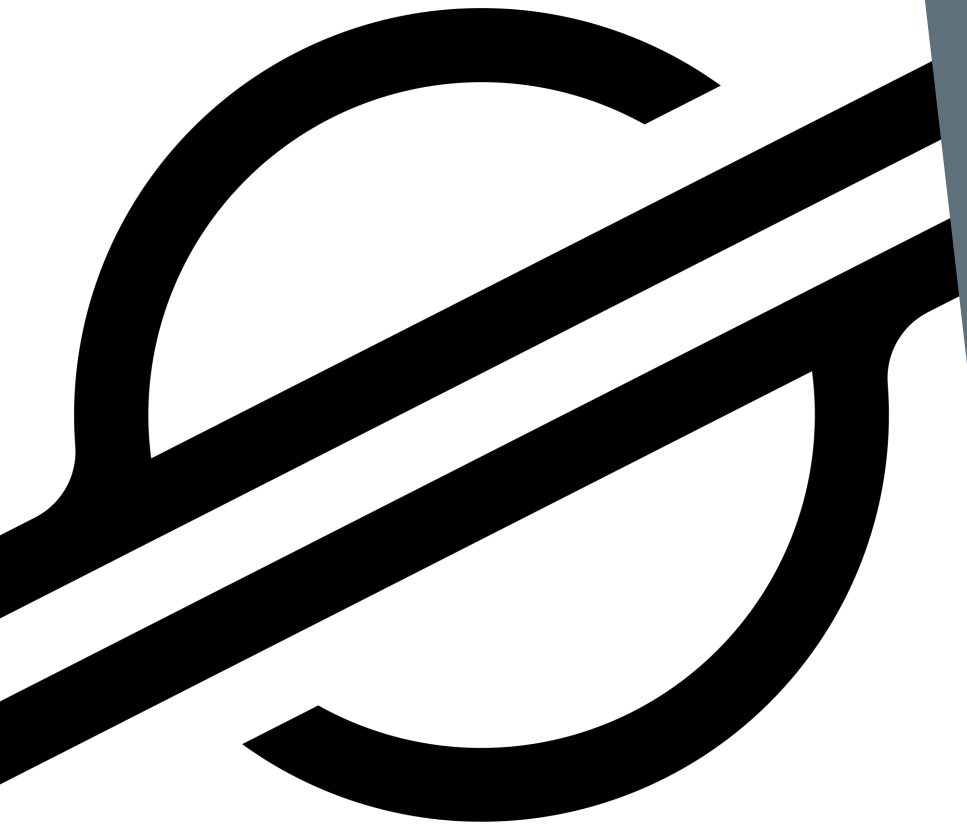
An easy digital business solution designed for retail, hospitality and online businesses.

The VEND platform uses VEND, BEER, DRINKS and other tokens for payments and rewards, alongside local currencies.

Merchants will be able to create menu's, posters, QR codes, credit notes, bookings, subscriptions, split bills, discounts, reports, rosters, stock control, you name it, everything you need, connected in one system.

Website: www.stellarvend.com
Blockchain: Stellar XLM
Token Domain: vend.stellarmint.io
Token Symbol: VEND
Token Name: Vend Token

BLOCKCHAINS



What is Stellar Network?

Stellar is a fast and secure universal network for trading, saving, spending and sending digital money.

Stellar powers BEER Token and many other tokens, and makes it possible to create, send, and trade digital representations of all forms of money; from dollars, pounds, bitcoins, tokens, pretty much anything at a fraction of the cost compared to traditional options.

Stellar Network is designed so all the financial systems can work together on a single network.

BEER Token launched on the Stellar Network in May 2021

What is the XRP Ledger?

The XRP Ledger (XRPL) is a decentralized, public blockchain led by a global developer community.

It's fast, energy efficient (compared to mined currencies), and reliable.

With ease of development, low transaction costs, and a knowledgeable community, the XRPL provides developers with a strong foundation for creating the most demanding projects, without impacting the environment. Low fees, secure, high speed faster transactions and custom token functionalities make the XRPL ideal for building an ecosystem of NFTs.

BEER Token launched on the XRPL Network in Feb 2022

SOLANA

What is the SOLANA Network?

Solana a direct competitor to Ethereum, is a programmable blockchain that strives to perform high-speed transactions without losing its core feature, decentralization.

The Solana network uses a novel mechanism called the proof-of-history, which is not a consensus mechanism but a cryptographic clock. PoH makes the entire network more efficient, cheap and fast, because nodes do not have to communicate to validate a block. Instead, they all must agree on the time order of the events registered on the chain.

SOL is SOLANA's native token, which is used for transaction fees and can also be staked. Solana functions on an adapted proof-of-stake consensus model, on top of which state-of-the-art core innovations are deployed.

BEER Token launched on the SOLANA Network in Feb 2022

Cheers!

Join us for a BEER at https://beertoken.com for more information.